



Quiz Night

Are you world savvy? Find out:
6:30 p.m., Thursday, September 21
Café Royale: Post and Leavenworth, S.F.

Save the Date: Fall Fundraiser & Silent Auction

Be there as World Savvy kicks off its fundraising drive and bid on unique items.
Thursday, October 16
Gallery 16: Third and Bryant, S.F.

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To Find Out More Visit:

www.worldsavvy.org

To Unsubscribe, Email:

news@worldsavvy.org

our mission

To help students become well-informed and responsible citizens, prepared for personal and professional success in a global community.

what we've been up to

It's official. We are savvier than ever.

It might have been predictable. Give your organization a bright new name and even bigger plans and aspirations are sure to follow. That sums up the excitement buzzing around the World Savvy (formerly Project Spera) offices these days, as we integrate a new name and brand into our existing mission of world education. It's a magic moment for us, with four successful years under our belt and many more ahead. To our staff, partners and volunteers who have helped us get this far, we give you a huge thanks.



Staff: Kelly, Bryn, Dana, Sarah, Victoria

The Launch

San Francisco, we have lift off. On Thursday, August 17, World Savvy celebrated its new name at Café Royale. Spirits were high, due to the fine Indian food donated by Chutney, cookies and cupcakes baked by the parents of new staff member Bryn Murray, and, well, the spirits being passed across the bar. Keeping with our monthly Quiz Night format, we created an abridged quiz based on world affairs, the history of World Savvy itself, and questions from our World Affairs Challenge.

Winners received donated prizes from Sutter Fine Foods, Lonely Planet, GAP, Ben & Jerry's,

Tony Roma's, the Exploratorium, and the Sports Basement. Among the participants were two who contributed their skills to World Savvy's rebranding – David Perry of David Perry & Associates, Dave Hulbert (who conceived our new name and tagline), and Brett Critchlow, founder of Juice Design, who created our logo and media materials.

The Board Convenes

The World Savvy Board of Directors held their annual retreat in San Francisco on the weekend of August 4 – 6. Over meetings and social events, directors and staff discussed strategy and planned the coming year, while sharing feedback on programming, fundraising and the direction of our educational work.

Highlights of the weekend included a Friday evening cocktail party at Executive Director Dana Curran's home and a feast the next night at Le Colonial – both of which helped make Saturday and Sunday's working sessions even more enjoyable. The board has had a significant impact on World Savvy's fundraising this year, collectively donating and pledging over \$12,000 – and introducing key corporate and individual contacts to keep us on our path of continued growth.

Fall Is For Fundraising

Autumn means the end of the year is getting closer, and with it comes our deadline for meeting a budget that allows us to deliver programs to the 5,000 plus students we anticipate working with in 2006-7. Already, you have helped us raise \$58,126 this year. However, we still need an additional \$36,000 to fund the last academic quarter. Our fundraising campaign kicks off October 1 and runs through December 31. To learn how you can help us reach our goal, please see page three. And remember, all donations are tax deductible.

Bid Softly. Bid Big

A major part of our financial campaign is World Savvy's 4th Annual Fall Fundraiser and Silent Auction, to be held Thursday, October 19 at Gallery 16 (www.gallery16.com) in San Francisco. We've already received an incredible assortment of donated prizes, and more are coming in every day. Two night stays at a Kimpton Hotel and Manka's Inverness Lodge (where Prince Charles and Camilla stayed during their Bay Area visit), a pair of Nike iD shoes customized by you, an architectural tour of the new de Young Museum, San Francisco Symphony tickets, surfing lessons, a Commonwealth Club membership, and six months of cookies mailed from the oven straight to your door are just a few of the unique items to be auctioned off.

Media Hits

The Bay Area media is taking notice of World Savvy and its recent changes and educational mission. On Monday, August 21, *The Examiner* ran a story in its Profile section on the organization's name change, entitled, *Dana Curran: Guiding Rebranding for Own Non-Profit*, by Kate Williamson. Dana will also be a guest on Comcast's *Local Edition* news show for a series of five minute interviews to be aired this fall. Being the busybody that she is, Dana will also participate in a panel discussion on Tuesday, September 12 at 5:30 p.m. at the San Francisco Public Library's Koret Auditorium preceding a free screening of the film, *The World According to Sesame Street: A Global Documentary of Local Proportions*.

Programs and Fellowships

Sign Up for Resources

School is starting up again, which means it's time to kick off our Online Educators Network. This service is **free** to any interested educator and it provides regular email updates on current international events, lesson links, professional development opportunities, and invitations to our workshops on global issues. To sign up for either the Teachers Program or the Educators Network, contact Kelly Korenak at 415-292-7421 or email her at kelly@worldsavvy.org.

The **2006 Global Youth Media and Arts Program**, which

encourages students to create original art based on how international affairs affects their daily lives, is off to a great start. We're partnering with 25 organizations, and on August 21 completed our 2nd professional development workshop for program leaders. Our theme this year is *Immigration and Identity* and we are immersing ourselves in the history of immigration and the current debate. We're also planning future student workshops that address topics ranging from *Food and Culture* to *Xenophobia*.

The **World Affairs Challenge**, the four-month collaborative program on international affairs for middle and high school students, is scheduled for Saturday, March 24, 2007 at San Francisco State University. The year's theme is *The Global Marketplace*. For information on how your school can field a team, please contact Bryn Murray at bryn@worldsavvy.org or call 415-292-7421.

Recent Arrivals

Kelly Korenak joined World Savvy full-time on August 1. She is a trained teacher and social worker, and she has long been interested in global issues and how to promote them with a sense of activism to youth.

Bryn Murray interned at World Savvy for a year before coming aboard part-time on September 1. She is interested in the field of education, especially in increasing student awareness of international issues through new avenues of learning.

Jeff Alvarez recently joined our Media & Outreach Working Group. He is a mechanical engineer at Hiemstra Product Development in San Francisco. Jeff adds an additional organizational element to the group - as well as an enthusiasm for event planning.

who supports us

THANK YOU TO ALL DONORS & VOLUNTEERS!

We are pleased to announce recent contributions from the following local businesses, corporations and foundations:

Café Royale: Post & Leavenworth: caferoyale-sf.com

Chutney: 511 Jones Street

Sutter Fine Foods: Sutter & Hyde

Juice Design: juicedesign.com

Matched Gifts: Albertson's, Microsoft Giving Campaign

We also are pleased to thank the following generous individuals:

Eli Kahwaty

Ryan McGinnis

Eugene Kakaulin

Savvy Sustainers:

Gabrielle Thornmann

Claire Haldan

Glenn Haldan

Hansoo Lee

Joe and Linda Curran

Jill Gardner

Joel and Terry Cohen

Madiha Murshed

Katie Reyna

We thank **Andy Flint**, **Caitlin Christensen** and **Jennifer McClanahan** for contributing to this newsletter. We thank **Jay Miller**, **Wentworth Foster** and **David Brumbel** for volunteering their time & expertise to our office this month.

we need your support

The quality of World Savvy's educational programs depends on financial donations from supporters like you. This fall, there are several ways you can contribute to our mission.

1. Mail in the pledge card we send in October with a formal donation request.
2. Save some paper and make a one-time donation online at any time.
3. Become a **Savvy Sustainer** by joining our monthly giving program. We accept donations in installments every month from supporters via credit card. It's done automatically (like your gym membership) and you save us administration costs. Go to <http://worldsavvy.org/involved/donate.html> or call us at 415-292-7421. (To change or cancel your contribution, call anytime)
4. **Attend our 4th Annual Fall Fundraiser and Silent Auction on October 19.**

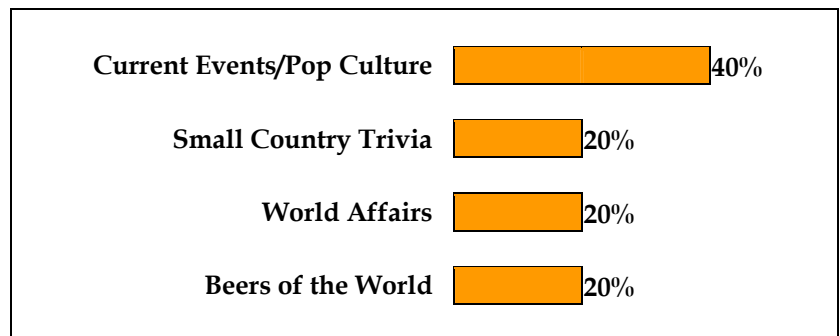
tell us what you think

What would you like to see offered at our Silent Auction in October?

- a. Surf Lessons
- b. Sports Events Tickets
- c. Wine
- d. Jewelry
- e. Museum Tours
- f. Other: _____

Please visit www.worldsavvy.org to submit your response.

Below are the results our July poll that asked which of World Savvy's quiz categories you enjoy the most. Fortunately, the most popular, Current Events & Pop Culture, is a mainstay at our monthly quiz night.



test your global awareness! Take the quiz online at www.worldsavvy.org.

Practice here, then hit the renowned **World Savvy Quiz Night** – 3rd Thursday each month at Café Royale. Test your knowledge of all things global (and trivial) while enjoying fine beverages among good company.

1. Lebanon presently occupies an area that borders the eastern Mediterranean. What ancient civilization originally called this region home?
a. Mycenaeans b. Phoenicians c. Ottomans d. Etruscans
2. Who is the current US ambassador to the UN?
a. Paul Wolfowitz b. Michael Chertoff c. Colin Powell d. John Bolton
3. Which of the following is the farthest from sea level?
a. basin of the Dead Sea b. top of Mt. Everest
c. bottom of the Mariana Trench d. top of Mt. Kilimanjaro
4. Botswana, Zambia, and Zimbabwe all gained their independence from what European country?
a. Netherlands b. France c. United Kingdom d. Portugal
5. In which of these countries is the majority pop. Muslim?
a. Indonesia b. South Africa c. Armenia d. India

answers from the last quiz...

1. **Q:** In January 2006 in Saudi Arabia, 345 people were killed and at least 1,000 injured during the Muslim pilgrimage that is called _____.
d. Hajj Correct: 69% Incorrect: 31%
2. **Q:** The technology company Google has been accused of helping which country censor the information its citizens can access on the Internet?
b. China Correct: 76% Incorrect: 24%
3. **Q:** Which is NOT one of the three largest groups struggling for political power in Iraq?
d. Buddhists Correct: 93% Incorrect: 7%
4. **Q:** More than 1.5 million people have fled their homes and tens of thousands of people have been killed by Arab militias (arguably government-backed), accused of carrying out a campaign of ethnic cleansing against non-Arab groups in this region of Sudan:
a. Darfur Correct: 100% Incorrect: 0%
5. **Q:** The US Census reports the US pop. is 299 million as of June 2006. About how many were foreign born?
a. 34 million Correct: 59% Incorrect: 41%

news and events

Monthly Quiz Night

When: Thursday, September 21, 6:30 – 9 p.m. Quiz starts at 7 p.m.

Where: Café Royale, 800 Post Street (at Leavenworth), San Francisco

What: Test your knowledge of world affairs & support World Savvy. Free round of drinks for winner. \$5-10 requested.

4th Annual Fall Fundraiser and Silent Auction

When: Thursday, October 19, 6pm

Where: Gallery 16 (www.gallery16.com), 501 Third St. @ Bryant, San Francisco

What: Participate in what promises to be the City's social event of the fall (for us, at least). Don't forget your checkbook.

The World According to Sesame Street: A Global Documentary of Local Proportions

When: Tuesday, September 12, 5:30pm

Where: San Francisco Public Library, Koret Auditorium, 100 Larkin St. (Civic Center)

What: A film and panel discussion. Visit www.worldsavvy.org/news/events.html for details

community profiles

Read about some of the teachers, students, volunteers and donors who are involved in World Savvy's global education programs. We are grateful for their commitment to education and youth development.



This month, we speak with Jennifer McClanahan, who has been involved with World Savvy for several years as volunteer and donor. Jennifer meets monthly with the Media & Outreach Working Group, assisting in event planning and raising outside awareness of the organization. What many of us don't realize, however, is that Jennifer is also the chef behind many of World Savvy's biggest events, having prepared menus for the 2005 Fall Fundraiser and July's Board of Directors cocktail party. For the silent auction at this year's Fall Fundraiser, Jennifer is donating six months of home-made cookies to one lucky bidder - one batch a month for half year (she once operated her own mail order cookie business). Jennifer is also expecting a baby girl in January 2007. Congratulations!

1. How did you get involved with World Savvy?

I became involved with World Savvy through Dana Curran. Dana and I worked together at Skadden Arps (a law firm) and she spoke frequently about the non-profit organization she was developing. She told such great stories about the kids she was teaching. Through our discussions, I became aware that most kids had a real lack of global awareness and that World Savvy was filling a great need. I just wanted to be involved and help in any way that I can.

2. What is your favorite memory or experience with the organization?

Honestly, I gave a presentation on interviewing basics (for new hires) to the World Savvy staff and everyone was so enthusiastic. Working with them is so inspiring and such a positive experience. I just enjoy the whole team.

3. Why do you think global education is important?

These days, everything that happens is a global event from economics to environment. An event in one part of the world affects us all. Also, I think media exposes our youth to global issues but often does not give context to the root or complexities of the issues that are covered. It's important that we help youth begin to think critically about what they see and hear to truly understand what is happening in our world. We also need to give them some sense of responsibility as to the outcome.

4. Our programs focus on bringing global awareness to youth. How did international concerns affect you and/or how aware were you of global issues when you were in high school?

I think my awareness of global issues began before high school. My father was in the Air Force so we lived either on or right outside the base. Until I graduated from college none of my neighbors or friends looked alike. They were not only black, white or brown, they were from Pakistan, Germany, Japan, Korea, Samoa, Ireland, Jamaica, China, Mexico, Guam, the Marshall Islands, England, the Philippines...I could go on. Many of my friends were the first generation to be raised in the United States, so I heard different languages, I ate different foods, learned different games and we all shared our different cultures. I also learned that living in America was better for some than others. It seemed when things happened globally, it affected someone that I knew and it always made me think about other sides of the issue.

Thank you for supporting World Savvy and global education!

