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Welcome Casey Budesilich, Deputy Director



Dear Friends,

I am honored and excited to bring my passion and experience to World Savvy as the Deputy Director. Like many of you, I am concerned with the growing number of global issues which most U.S. students fail

to understand or to relate to their own communities. I became passionate about global education when I convinced my undergraduate department to support a research project in the Balkans during the Kosovar war, exploring how NGOs can provide a framework for building civic society in developing democracies. I extended this research in graduate school through exploring how nonprofits collaborate in urban environments, creating social fabrics for addressing community problems.

In my professional career, I have worked and volunteered across sectors to help provide today's youth with the knowledge, skills, and resources to become engaged 21st Century citizens. This is the only way the United States will be able to effectively lead the world toward a more peaceful, sustainable place. I truly believe we are at the pivot point for integrating global education into the national education reform movement, and I look forward to working with you all in pursuit of that goal.

Sincerely,
Casey

Fall Campaign Launched to Raise \$160,000 - Your Help Needed

World Savvy's Fall Campaign is underway, with a goal of raising \$160,000 by December 31, 2009. This support will ensure that we can sustain quality global education programs in the 2009-10 school year, allowing the more than 6,000 youths and 750 educators we work with to continue to build their content knowledge and skills for global citizenship.

To date, we have raised \$35,000. World Savvy supporters have contributed through a variety of channels, such as participating in America's Giving Challenge on Facebook. Although we did not win the challenge, we received donations totaling nearly \$1,000, recruited more members to our cause on Facebook, and raised our profile as a leader in global education. Thank you sincerely to all who contributed.



A month and half to the finish line! If you have not done so, please help us reach our goal by making a gift today. Your support is greatly appreciated.

Wave 80 - Community Connection

As part of the Global Educators Program, World Savvy seeks to connect partner schools with individuals, organizations and associations in the local community and beyond, which are sustainable and reinforce the global culture of the school community. These individuals and organizations provide valuable opportunities for real-world learning and engagement for students, and enhance instruction in the classroom.

One of World Savvy's emerging Community Connections is Wave 80 Biosciences, a San Francisco-based up-and-coming biotech company. Wave 80 has been developing a cutting edge diagnostic tool for detecting HIV, targeting use by developing communities in Africa, China and India. Their portable device is small and easy to use and will be the first to help healthcare providers conduct early detection through a direct finger-stick blood draw.

Wave 80 has been working with several classrooms and teachers at International Studies Academy, in San Francisco. Company founders Daniel Laser and Andrew Arsham and their VP of Global Health Products Laura Mazzola have each given classroom talks about their own career development as well as the work of the company. During an October 2009 visit, Laura Mazzola was fresh off the plane from a Gates Foundation conference in Tanzania where she had presented the new device to healthcare workers. Students at ISA got to hear first-hand about these developments, as well as what it means to study in the fields of biology, chemistry and mechanical engineering and then bring these disciplines together in a company that works to solve a real-world problem. Wave 80 volunteers plan to continue their engagement at the school with regular return visits and presentations. In addition, Andy Arsham will also be teaming up with teacher Alena Killpack to assist in developing and delivering new lessons for her AP Biology class.

New Hires



World Savvy is excited to announce another new hire for the San Francisco office. In addition to Casey, we are excited to welcome Regina Ingabire as the new World Affairs Challenge Program Associate. She took over for Bryn Murray, who left to pursue a masters degree in

Public Policy focusing on education. Regina is passionate and committed to building critical thinking skills among young people around the world. Originally from Rwanda, Regina coordinated international and national youth forums to discuss the role of youth in conflict

management and peace-building processes. This led to her co-founding a youth network, which she still chairs, that connects youth around the world to promote actions for peace.



7th Annual Gala A Huge Success!

World Savvy's premier event raised over \$140,000, showcasing stories of students

and educators who have benefited from World Savvy programs. The event was held September 24 at the Hotel Kabuki in San Francisco and hosted over 165 guests.

Thanks to everyone who supported the event. In particular we would like to recognize two special donations:

- Mr. Stuart Haldan generously donated \$15,000 to World Savvy.
- An Anonymous donor pledged a \$30,000 contribution to start a scholarship fund so that more students and teachers from under-resourced schools can participate in World Savvy programs.

Volunteer Spotlight: Bob Carey

Bob Carey has been a World Savvy volunteer for the past three years. Most recently he has been working with World Savvy's Executive Director, Dana Curran, to revamp World Savvy's website. Bob developed a high-level business analysis plan that is being used to identify the new website requirements. Once this analysis is finalized and approved, he will help develop the detailed project plan that will be used to redesign, build, and launch the new website in 2010.

His work and dedication to World Savvy is invaluable, and we are greatly appreciative of his efforts. In a short piece below, entitled "Our Century – What Will We Make of It?", Bob explores the importance of global education and the reasons World Savvy's work is critical in today's world.

Our Century - What Will We Make of It?

On January 1st, 2000, the sun rose on the first

dawn of the 21st century. On the evening of December 31, 2099, the sun will set for the last time on this century. During that time 36,525 sunrises and sunsets should occur. What will transpire during this time? What will our eyes see and our ears hear? What words will come out of our mouths? What will we write about? What will historians record and philosophers philosophize while musicians harmonize and the sages prophesize? What are the forces that will shape our world? Where state will the human race be in when that last sun goes down below the horizon?



Today, as the first decade of the 21st century comes to a close, we find ourselves living in a world characterized by an asynchronous distribution

of wealth, power, influence and cultural misunderstanding among vast regions of the world's population. We face a number of daunting challenges that some believe will bring ruin to the human race if they go unaddressed. The need for an informed and educated population has never been greater. Global affairs education is needed to help us understand and reshape the self-defeating cultural barriers that can only serve to hold us back.

Dutch anthropologist Geert Hofstede, defines culture as *"the collective programming of the mind which distinguishes the members of one group or category from those of another."* From this we can reasonably conclude that culture is a learned, shared and interrelated set of symbols whose meanings provide a social orientation. We Americans comprise a rich cultural fabric of national orientations.

We as American citizens need to do a better job of embracing our own diversity as a creative force for promoting peace and socio-economic progress within our borders. Additionally, it's critically important for all of us to understand the world beyond our borders and how our behaviors as citizens affect public diplomacy, government policy formation and ultimately our

international relationships.

World Savvy's mission is consistent with these ideas. Its work with educators to integrate issues of global concern into the classroom contributes to ensuring that cultural understanding and transformation are addressed in real and sustainable ways that resonate with people living in communities of cross-cultural orientation.

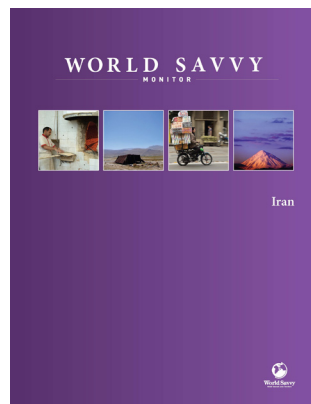
This is why I choose to work with World Savvy. I passionately believe that we can change the world for the better. We only need to choose to do so. What good is cynicism without a constructive plan and program for reconciliation and remediation?

I believe that World Savvy's programs represent a high-impact force for socially constructive change through education. We need your support to become and sustain our movement to contribute to shaping the 21st century world order. Clearly, the challenges of the 21st century cannot be met without collective action.

We will be defined by and remembered for the actions we choose to take now. Our youth are our future. How they see the world in the years ahead will be heavily influenced by what they learn now, the skills they acquire and the knowledge they accumulate.

We can all be certain that the choices we make, the art we create to express our feelings and the thoughts about those choices and the philosophies we practice will unleash the forces that shape our world and how we conduct our affairs. This is what historians will record and sages reflect upon when the sun sets on December 31, 2099. See you then.

Perspectives on Iran: A World Savvy Monitor Event - December 7, 7:30pm



World Savvy NYC is hosting a panel, *Perspectives on Iran: Culture, History and Perceptions*, in partnership with Columbia University Teachers College's Society for International Education. Panelists include New York Times UN Bureau Chief Neil MacFarquhar, Iranian Filmmaker Maryam Habibian,

and Columbia University Visiting Assistant Professor of Education Reza Arjmand.

The high-profile nature of many of Iran's most pressing public issues – disputed elections, nuclear production, and terrorist activity – overshadows the country's rich and complex cultural fabric, and this imbalance can lead to misinformation and xenophobia. The event will facilitate a dialogue of varied viewpoints on Iranian voice, culture, and media perceptions. After a facilitated discussion panelists will answer questions from the audience.

The World Savvy Monitor is a one-stop shop for educators to enhance their understanding of global affairs and integrate current events into classroom instruction.

Grantmaker Spotlight: PG&E Becomes Inaugural Corporate Sponsor for 2010 World Affairs Challenge™



The Pacific Gas and Electric Company (PG&E) has awarded a grant in the amount of \$5,000 to sponsor World Savvy's 2010 World Affairs Challenge™ (WAC) under the theme of Water Around the World. This contribution will help World

Savvy reach more than 500 students from nearly 30 Bay Area schools.

The world is on the verge of a severe water crisis, which threatens food security, human health, and environmental ecosystems around the world. This water crisis has serious implications for peace and security at the local, national and international levels. Students participating in the World Affairs Challenge will explore various aspects of the water crisis and develop solutions to this crisis based on their research.

Through their participation in the WAC, these students will engage in research and teamwork to develop presentations that address the

theme of water, and will have their work judged by panels of volunteer judges from the community. The WAC is an opportunity for students to learn to think creatively about solutions to a wide range of issues, and to transfer that knowledge and motivation into service to their community.

PG&E's goal is to be the leading corporate citizen in the diverse communities the company serves. In 2009, PG&E expects to provide \$19 million in charitable funding to these communities, with an emphasis on Environmental and Energy Sustainability. World Savvy is pleased to welcome PG&E to join our growing number of corporate supporters.



Call to Action: Calendar of Events San Francisco:

Nov. 20 - MAP Program Fees Due
Nov. 30 - WAC Early Bird Registration deadline
Dec. 5 - Teacher Workshop: Water Around the World

Minneapolis-St. Paul:

Nov. 15 - WAC Early Bird Registration deadline
Dec. 2 - World Savvy Open House
Dec. 5 - Teacher Workshop: Water Around the World
Dec. 15 - WAC Registration Deadline

New York:

Nov. 19-20 - Professional Development Institute
Dec. 7 - Perspectives on Iran: Culture History and Perceptions

Please visit www.worldsavvy.org for complete details about upcoming World Savvy events.

Mission: To educate youth in community and world affairs, so they are prepared to live, work and learn as responsible citizens in the 21st century. www.worldsavvy.org

SAN FRANCISCO:

999 Sutter Street, 4th Fl.
San Francisco, CA 94109
415.292.7421

MINNEAPOLIS-ST. PAUL:

619 S. 10th St
Minneapolis, MN 55404
763-588-7440

NEW YORK:

155 Water Street
Brooklyn, NY 11201
718-210-3634