



WATER: DID YOU KNOW?

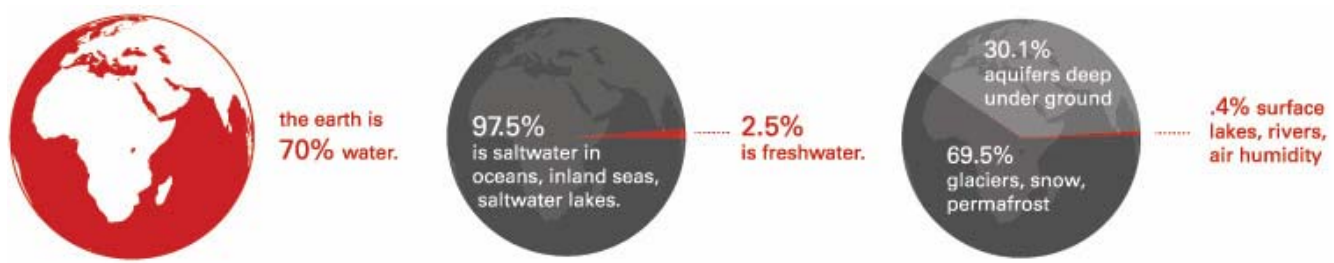
The human population of the world today is estimated to be about 6.8 billion people.

Currently, more than 2 billion people, nearly 25% of the world's population, lack access to truly drinkable water.

Nearly 2 million children die each year from waterborne diseases – roughly one child every 15 seconds.

Without food a person can live for weeks, but without water one can expect to live only 3 days.

The cost per person per year for having 2.5 gallons of safe drinking water every day is just \$2 USD.



Water is a closed system: all of the water that exists on earth today existed when the planet was first formed.

The daily requirement for sanitation, bathing, and cooking needs, as well as for assuring survival, is about 13.2 gallons per person. While the average American uses 150 gallons of water per day, those in developing countries have trouble accessing 5 gallons per day.

Women and girls in developing countries spend an average of six hours per day collecting water.

Water is a \$400 billion dollar global industry; the third largest behind electricity and oil.



1. www.charitywater.org
2. www.flowthefilm.com/aboutwater
3. <http://www.waterhealth.com/water-crisis/statistics.php>
4. <http://water.org/waterpartners.aspx?pgID=916>
5. Anita Roddick, *Troubled Water*